

FAQs for the English-taught master's programs

Economics

Any tips for applying successfully?	The most important factors are the number of courses completed in economics (micro/macro) and mathematics/econometrics/statistics, as well as the respective grades.
Are there any requirements regarding the English certificates?	For this topic, please contact the Admissions Office, where all formal application criteria will be checked.

Strategy, Innovation, and Management Control

Can I apply with a Bachelor of Arts degree or does this reduce my chances of being accepted?	If you meet the formal criteria, you can also apply with a BA. Everyone has the same chances of being admitted.
What's the most important aspect in the applications, and how can you increase your chances of being accepted?	It's important to have good analytical and discussion skills. These skills can be demonstrated in the essay.
Is the essay more practically oriented or more like a thesis?	It's always important to back up arguments with scientific research, but the essay is more practically oriented (business related).

Digital Economy		
Is there a minimum GMAT score that's required?	We don't recommend a minimum score, as all your documents will be checked together. However, a high score can be an advantage.	
Can I do a semester abroad?	Unfortunately, this is not possible due to the program structure.	
Does the letter of recommendation have to be from a university supervisor, or can it also be from a company supervisor if you are writing your bachelor's thesis with a company?	An academic reference is required. Others can be submitted additionally.	



Business	Communication
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How many applicants will be accepted?	There is no fixed number. On average, 30 are accepted per cohort. There is also a waiting list for the last deadline.
What are the most important aspects in the applications?	There are many relevant aspects, some formal and others related to your communication skills. You can find out more in the application guide.
Is it possible to work part-time?	Yes it is, but we recommend no more than 10 hours per week, as it's a full-time program with a lot of attendance requirements.

How many applicants are accepted?	We accept around a third of all applicants.
Do I have to submit a list of preferred partner	Yes, you provide a list of your 10 preferred
universities for the semester abroad?	universities.
Is the WU English test a suitable English	You need a certificate from a university language
certificate?	center that confirms your level of C1 or C2.

Supply Chain Management

Do I have a better chance of admission if I have	There is no requirement as to which SBWL
completed WU's "Supply Networks and	specialization must be completed. However, this
"Services" specialization?	particular specialization can be an advantage.
Is there a minimum GMAT score?	No minimum is recommended, as all your
	submitted documents will be evaluated as a whole.
Do you still need a GMAT score if you completed your bachelor's degree at WU?	Yes, all applicants are required to submit a
	GMAT/GRE or an academic reference (e.g. letter
	of recommendation).