

Double Degree Study Plan 2023/24 – 2024/25

130 ECTS credits/104 UTS credits

WU Vienna
University of Technology Sydney (UTS)

MSc Strategy, Innovation, and Management Control (SIMC)
Master of Business Administration



FIRST YEAR - Coursework at WU (2023/24)				SECOND YEAR - Coursework at UTS (2024/25)			
Course title	ECTS credits	UTS credits	Semester	Course title	ECTS credits	UTS credits	Semester
Fundamentals of Strategic Management	7	5.6	1 st	Project-type MBA courses worth a minimum of 15 ECTS credits	15	12	3 rd /4 th
Fundamentals of Entrepreneurship and Innovation Management	7	5.6	1 st				
Fundamentals of Entrepreneurial Finance	7	5.6	1 st	<i>Students are required to complete one of the two sub-majors Strategic Management OR Project Management</i>			
Fundamentals of Management Control	7	5.6	1 st	Strategic Management courses worth a minimum of 30 ECTS credits	30	24	3 rd /4 th
Thesis Seminar: How to Write a Thesis	2	1.6	1 st	Project Management courses worth a minimum of 30 ECTS credits	30	24	3 rd /4 th
Business Planning and Performance Management	10	8	2 nd	Total ECTS/UTS credits	45	36	
Digital Transformation	5	4	2 nd				
Professional Development Workshop	5	4	2 nd				
Personal Skills I-II (à 2 ECTS credits)	4	3.2	2 nd				
Managerial Economics	5	4	2 nd				
Strategic Business Analytics	5	4	2 nd				
Total ECTS/UTS credits	64	51.2					
Master Thesis (20 ECTS credits/16 UTS credits) & Thesis Defense (1 ECTS credit/0.8 UTS credits)							

Additional Information

In order to be awarded both degrees, the following requirements apply:



Terms (UTS)	Thesis
<p>WU students will join UTS in the spring and autumn term. Spring term: July – November Autumn term: February – June It's not possible to take courses during the summer break.</p>	<p>Students are required to write a thesis during the second year of their studies. All students need a thesis supervisor at WU.</p> <ol style="list-style-type: none"> 1. Before students can start writing their 20 ECTS credits thesis, they need to successfully complete the Thesis Seminar "How to Write a Thesis" which provides students with all the necessary information on the thesis writing process. 2. After completing the Thesis Seminar it is up to the students to decide in which area they want to write their thesis. The thesis is supervised and graded by a member of the faculty of WU. Students have to take care of finding a supervisor at WU as soon as possible. 3. The Thesis Defense must be completed at WU after the Master Thesis has been submitted. It is not necessary that students are in Vienna for the Thesis Defense because it will be completed online. <p>The "Thesis Seminar: How to Write a Thesis" and the "Thesis Defense" are graded with "Pass" or "Fail" at WU.</p>