

Double Degree Study Plan 2023/24–2024/25

122 ECTS credits

WU Vienna
Tilburg University – School of Humanities
and Digital Sciences

MSc Business Communication
MSc Communication and Information Sciences



FIRST YEAR – Coursework at WU (2023/24)			SECOND YEAR – Coursework at Tilburg (2024/25)		
Course title	ECTS credits	Semester	Course title	ECTS credits	Block
Module 1: Foundations of Business Communication (15 ECTS, 1 st Semester)			Block 1 (September – October)		
Intercultural Business Communication	5	1 st	Elective Course 1	6	1 st
Business Communication in the Media Society	5	1 st	Elective Course 2	6	1 st
Business Communication and Language	5	1 st	Research Skill Module 1	3	1 st
Module 2: International Business Communication and Management (15 ECTS, 2 nd Semester)			Block 2 (October – December)		
Intercultural Communication and Area Studies	5	2 nd	Elective Course 3	6	2 nd
Strategic Communication Management	5	2 nd	Elective Course 4	6	2 nd
Language and Communication in Specific Business Settings	5	2 nd	Research Skill Module 2	3	2 nd
Module 3: Skills and Competencies (12.5 ECTS, 1 st and 2 nd Semester)			Block 3 (February – March)		
Language for Specific Purposes	5	1 st	Elective Course 5	6	3 rd
Language-specific, applied content production	2.5	1 st	Block 4 (April – May)		
Media and Communication	5	2 nd	Elective Course 6	6	4 th
Module 4: Applied Research Projects (choose one, 7.5 ECTS, 2 nd Semester)			Total ECTS credits		
Strategic Communication Management (7.5 ECTS) OR Intercultural Communication and Area Studies (7.5 ECTS) OR Language in Business Contexts (7.5 ECTS)	7.5	2 nd	42		
Module 5: Research Methods (10 ECTS, 1 st Semester)					
Qualitative and Quantitative Research Methods & Data Analysis	10	1 nd			
Total ECTS credits					
60					
Master Thesis (20 ECTS credits)					

Additional Information

In order to be awarded both degrees, the following requirements apply:



Program Schedule	Thesis
<p>All Double Degree Students will start their first year of the Double Degree Program at WU. After completing their first year at WU, all students will continue their studies for a second year at Tilburg.</p> <p>Second year at Tilburg: Students have to choose 6 elective courses. For a specialization in one of the available tracks, students need to choose at least 4 elective courses from one track and write their thesis about a track-related topic. Additionally, students have to choose 2 research skill modules. Further information can be found here: https://www.tilburguniversity.edu/education/masters-programmes/communication-and-information-sciences/program</p>	<p>Students are required to write a thesis during the second year of their studies. A joint thesis will be developed with the support of a supervisor at Tilburg and a supervisor at WU.</p> <p>The regular thesis procedures of the MSc Communication and Information Sciences at Tilburg and the MSc Business Communication at WU will be applied.</p> <p>Students have to submit their thesis at Tilburg and WU. The thesis will be approved and graded by both institutions individually.</p>