

# Double Degree Study Plan 2023/24 – 2024/25

133 ECTS credits/66.5 Queen's credits

**WU Vienna**  
**Queen's University, Smith School of Business**

*MSc Strategy, Innovation, and Management Control (SIMC)*  
*Master of International Business*



FIRST YEAR - Coursework at WU (2023/24)				SECOND YEAR - Coursework at Queen's (2024/25)			
Course title	ECTS credits	Queen's credits	Semester	Course title	ECTS credits	Queen's credits	Semester
Fundamentals of Strategic Management	7	3.5	1 <sup>st</sup>	Digital Skills for a Connected World	6	3	3 <sup>rd</sup> /4 <sup>th</sup>
Fundamentals of Entrepreneurship and Innovation Management	7	3.5	1 <sup>st</sup>	Global Strategy	6	3	3 <sup>rd</sup> /4 <sup>th</sup>
Fundamentals of Entrepreneurial Finance	7	3.5	1 <sup>st</sup>	Business in the Global Economy	6	3	3 <sup>rd</sup> /4 <sup>th</sup>
Fundamentals of Management Control	7	3.5	1 <sup>st</sup>	Leading Global Teams	6	3	3 <sup>rd</sup> /4 <sup>th</sup>
Thesis Seminar: How to Write a Thesis	2	1	1 <sup>st</sup>	Team Project	6	3	3 <sup>rd</sup> /4 <sup>th</sup>
Aligning Strategy, Innovation, and Management Control <i>Consisting of:</i> - Business Planning and Performance Management (10 ECTS) - Digital Transformation (5 ECTS) - Professional Development Workshop (5 ECTS)	20	10	2 <sup>nd</sup>	Communication and Professional Skills	-	-	3 <sup>rd</sup> /4 <sup>th</sup>
Personal Skills I-II (à 2 ECTS credits)	4	2	1 <sup>st</sup> /2 <sup>nd</sup>	<b><i>In Electives</i></b>			
Managerial Economics	5	2.5	2 <sup>nd</sup>	Electives are to be selected from the courses offered in this master's program and must be management-related and must require a grade.	18	9	3 <sup>rd</sup> /4 <sup>th</sup>
Strategic Business Analytics	5	2.5	2 <sup>nd</sup>	<b>Total ECTS/Queen's credits</b>			
<b>Total ECTS/Queen's credits</b>	<b>64</b>	<b>32</b>			<b>48</b>	<b>24</b>	
<b>Master Thesis (20 ECTS credits/10 Queen's credits) &amp; Thesis Defense (1 ECTS credit/0.5 Queen's credits)</b>							

## Additional Information

In order to be awarded both degrees, the following requirements apply:



### Thesis

Students are required to write a thesis during the second year of their studies. All students need a thesis supervisor at WU.

1. Before students can start writing their 20 ECTS credits thesis, they need to successfully complete the Thesis Seminar "How to Write a Thesis" which provides students with all the necessary information on the thesis writing process.
2. After completing the Thesis Seminar it is up to the students to decide in which area they want to write their thesis. The thesis is supervised and graded by a member of the faculty of WU. Students have to take care of finding a supervisor at WU as soon as possible.
3. The Thesis Defense must be completed at WU after the Master Thesis has been submitted. It is not necessary that students are in Vienna for the Thesis Defense because it will be completed online.

The "Thesis Seminar: How to Write a Thesis" and the "Thesis Defense" are graded with "Pass" or "Fail" at WU.