

Double Degree Study Plan 2023/24 – 2024/25

129 ECTS credits

WU Vienna
Indian Institute of Management Ahmedabad
(IIMA)

MSc Strategy, Innovation, and Management Control (SIMC)
Master of Business Administration
Post Graduate Program in Management (PGP)



FIRST YEAR - Coursework at WU (2023/24)				SECOND YEAR - Coursework at IIMA (2024/25)			
Course title	ECTS credits	IIMA credits	Semester	Course title	ECTS credits	IIMA credits	Term
Fundamentals of Strategic Management	7		1 st	<i>In Electives</i>			
Fundamentals of Entrepreneurship and Innovation Management	7		1 st	Choice of electives (worth 12 IIMA credits) from the following areas: Strategy, Innovation, Incubation and Entrepreneurship, Finance and Accounting, Information Systems.* These courses must require a grade.			
Fundamentals of Entrepreneurial Finance	7		1 st	48	12	5 th /6 th	
Fundamentals of Management Control	7		1 st	Total ECTS/IIMA credits			
Thesis Seminar: How to Write a Thesis	2		1 st	48	12		
Business Project	15		2 nd				
Digital Transformation	5		2 nd				
Managerial Economics	5		2 nd				
Strategic Business Analytics	5		2 nd				
Total ECTS/IIMA credits	60						
Master Thesis (20 ECTS credits) & Thesis Defense (1 ECTS credit)							

* Electives: Students who wish to take elective courses from other areas need to request approval from WU (SIMC Program Manager)
ECTS (European Credit Transfer System)

Additional Information

In order to be awarded both degrees, the following requirements apply:



Terms (IIMA)	Thesis
<p>WU students will join IIMA in term 5 and term 6.</p> <p>Term 5: September – December</p> <p>Term 6: December – March</p>	<p>Students are required to write a thesis during the second year of their studies. All students need a thesis supervisor at WU.</p> <ol style="list-style-type: none"> 1. Before students can start writing their 20 ECTS credits thesis, they need to successfully complete the Thesis Seminar “How to Write a Thesis” which provides students with all the necessary information on the thesis writing process. 2. After completing the Thesis Seminar it is up to the students to decide in which area they want to write their thesis. The thesis is supervised and graded by a member of the faculty of WU. Students have to take care of finding a supervisor at WU as soon as possible. 3. The Thesis Defense must be completed at WU after the Master Thesis has been submitted. It is not necessary that students are in Vienna for the Thesis Defense because it will be completed online. <p>The “Thesis Seminar: How to Write a Thesis” and the “Thesis Defense” are graded with “Pass” or “Fail” at WU.</p>

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