

Double Degree Study Plan 2023/24 – 2024/25

128 ECTS credits

WU Vienna
Universidade Católica Portuguesa – Católica
Lisbon School of Business & Economics (CLSBE)

MSc Strategy, Innovation, and Management Control (SIMC)
International MSc in Management –
Specialization in Strategy and Consulting



FIRST YEAR - Coursework at WU (2023/24)			SECOND YEAR - Coursework at CLSBE (2024/25)		
Course title	ECTS credits	Semester	Course title	ECTS credits	Semester
Fundamentals of Strategic Management	7	1 st	Financial Decision Making in a Business Context	3.5	3 rd
Fundamentals of Entrepreneurship and Innovation Management	7	1 st	Marketing Management	3.5	3 rd
Fundamentals of Entrepreneurial Finance	7	1 st	Business Ethics and Social Responsibility	3.5	3 rd
Fundamentals of Management Control	7	1 st	Language Course	4.5	3 rd
Thesis Seminar: How to Write a Thesis	2	1 st	Cross Cultural Management	3.5	4 th
Professional Development Workshop	5	2 nd	Strategic Management Consulting Project	7	4 th
Business Planning and Performance Management	10	2 nd	Managing in an International Context	3.5	4 th
Digital Transformation	5	2 nd	Economics of Business and Markets	3.5	4 th
Managerial Economics	5	2 nd	Research Methodologies Workshop	-	4 th
Strategic Business Analytics	5	2 nd	2 Specialization Electives (à 3.5 ECTS credits)	7	3 rd /4 th
Total ECTS credits	60		1 Specialization or Free Elective	3.5	3 rd /4 th
			Career Accelerator Lab Workshops	4	3 rd /4 th
			2 LERNE sessions	-	3 rd /4 th
			Total ECTS credits	47	
Internship					
Master Thesis (20 ECTS credits) & Thesis Defense (1 ECTS credit)					

Additional Information

In order to be awarded both degrees, the following requirements apply:



Language Course	Internship	Thesis
<p>WU students have to pass a third language course (no specific level). Language courses at CLSBE are currently available in Portuguese, Spanish, Mandarin and German (course offer subject to annual update).</p> <p>In order to waive the language requirement one of the following conditions have to be fulfilled:</p> <ul style="list-style-type: none"> - Provide the original certificate of a language course of (at least) 40 hours with a final passing grade from a language school such as Alliance Française, Instituto Cervantes etc. - Provide a language certificate stating that you have reached (at least) A1 level according to CEFR - Provide evidence that at least 2 years of your secondary education or higher education was taught in an instruction language other than English or your native language <p>If students waived the language course they must replace it with an elective course (min. 3.5 ECTS credits).</p>	<p>In order to be awarded both degrees, students are required to complete an internship of at least 6 weeks (240 hours). The internship can include several experiences of at least 80 hours each.</p> <p>The internship can be in Portugal, Austria, or anywhere else in the world.</p> <p>Prior professional experience can be used to satisfy this requirement (however it has to be subject to validation by the Careers & Talent Office), if completed after June 1 of the year prior to the beginning of the MSc program.</p>	<p>Students are required to write a thesis during the second year of their studies. WU students going to CLSBE will have a thesis supervisor at CLSBE.</p> <p>After submitting their thesis at CLSBE, students have to submit their thesis at WU as well by sending it to SIMC Program Management. The thesis will be approved and graded by both institutions individually.</p> <p>Students have to defend their thesis at both institutions. The defense at CLSBE takes place in July or in October. The Thesis Defense at WU must be completed after the thesis has been submitted. It is not necessary that students are in Vienna for the Thesis Defense because it will be completed online.</p> <p>WU students who want to finish the double degree program within four semesters and who want to take part in the optional graduation ceremony (Sponsion) at WU in October/November have to defend their thesis at CLSBE in the July graduation session.</p> <p>The "Thesis Seminar: How to Write a Thesis" and the "Thesis Defense" are graded with "Pass" or "Fail" at WU.</p>