

Double Degree Study Plan 2023/24 - 2024/25

128 ECTS credits

Indian Institute of Management Ahmedabad (IIMA) **WU Vienna**

Master of Business Administration Post Graduate Program in Management (PGP) MSc Strategy, Innovation, and Management Control (SIMC)







Course title	IIMA credits	ECTS credits	Term	Course title	ECTS credits	IIMA credits	Semeste
			1 st	Thesis Seminar: How to Write a Thesis	2		3 rd
Core courses according to curriculum	19.25		2 nd	Business Project	15		3 rd
			3 rd	Personal Skills I	2		3 rd /4 th
Elective courses	6		4 th	In Electives (choice of 4 electives from the following study areas)			
Total IIMA/ECTS credits	25.25	68*		Advanced Strategic Management			
				Advanced Entrepreneurship and Innovation Management			
				Advanced Financial Management and Management Control	20		3 rd /4 th
				Advanced Organizational Design			
				Advanced Business Research Methods			
				Total ECTS/IIMA credits	39		



Additional Information

In order to be awarded both degrees, the following requirements apply:





Terms (Thesis			
Term 1 (June – August) - Financial Reporting and Analysis - Financial Markets - Human Resource Management I - Individual Dynamics - Legal Aspects of Business - Managerial Computing - Microeconomics - Marketing-I - Operations Management Quantitative Methods - 1a - Quantitative Methods - 1b - Written Analysis and Communication - OB Induction Term 2 (September – December) - Costing and Control Systems - Financial Markets - Human Resource Management II - Interpersonal Group Processes - Transforming Business through Information Technology - Macroeconomics and Policy - Marketing II - Operations Management II - Personal and Corporate Ethics - Quantitative Methods - 2 - The Social and Cultural Environment of Business - Workshop on Interviews and Presentations	Term 3 (December – March) - Business, Environment and Society - Business Research Methods - Corporate Finance - Government Systems and Policy Process - Internet - Enabled Businesses - Managerial Analysis & Communication - Marketing III - Organizational Dynamics - Strategic Management - Flexicore Courses (FC) - Manufacturing Operations Management - Service Operations Management - Managing Work Place Dynamics and Employee Collectives - Talent and Competency Management Term 4 (June – August) Elective Courses	Students are required to write a thesis during the second year of their studies. All students need a thesis supervisor at WU. 1. Before students can start writing their 20 ECTS credits thesis, they need to successfully complete the Thesis Seminar "How to Write a Thesis" which provides students with all the necessary information on the thesis writing process. 2. After completing the Thesis Seminar it is up to the students to decide in which area they want to write their thesis. The thesis is supervised and graded by a member of the faculty of WU. Students have to take care of finding a supervisor at WU as soon as possible. 3. The Thesis Defense must be completed at WU after the Master Thesis has been submitted. It is not necessary that students are in Vienna for the Thesis Defense because it will be completed online. The "Thesis Seminar: How to Write a Thesis" and the "Thesis Defense" are graded with "Pass" or "Fail" at WU.		