

# Culture, Politics, Mngmt

“Multicultural top identities of sushi eating, Brazilian girl friend having cosmopolitans; easy moral prestige”

# What's social life of cultural civilizations all about?

Cultures generate not so random ideological drift

Politics orchestrate not so random unnatural selection of rituals and procedures

Management tries to run interactions and pattern processes with some ideological legitimacy



# Culture... or ideologies on the make



Consider the lobster or  
love thy animal more  
than your expatdomestic

Consider the craftsman  
and working identities;  
Shop class as Soulcraft

Consider professionals  
and cultural industries  
or Lorca on YouTube

# Politics or making dreams come true

No smoking campaigns  
as premonition of total  
campaigns to come; the  
obese shall be the next  
even on slow food in It.  
Slumdog millionaire as  
a managed coproduction  
of past empire (GB) &  
upcoming empire BRIC  
unfair trade (Chindia?)



# Management or keeping (on) track



The case of tourism in Antarctica; dilemmas of sustainable attraction

The case of Tuscany in various stages of world cultural heritage display

Scrambled agencies on the menu of managers as social movers with or without soc. movements