







## BBE bachelor's thesis – List of Topics

## ICT/IP-Law Group (Prof. Philipp Homar)

## 1. General Remarks

BBE students may choose one of the following topics for their bachelor thesis. It is required to focus on a specific aspect already in the disposition. Further information on the application procedure can be found in the BBE bachelor's thesis Supervision Guideline.

## 2. List of Topics

- Artificial Intelligence and Directors' Duties
- The Corporate Purpose and Sustainability
- Article 17 of the Digital Single Market Directive (Uploadfilter)
- YouTube & Co: Exemption Article 14 E-Commerce Directive (Hosting)
- Absolute grounds for invalidity Art 4 para 1 letter f EU Trademark Directive (trade marks which
  are contrary to public policy or to accepted principles of morality)
- Damages in Data Protection Law
- Influencer Marketing and consumer protection
- Damages in Antitrust Law: Capacity to sue
- User generated content: Infringement of Copyright?



Law Group