



## Course and Examination Fact Sheet: Autumn Semester 2023

5,133 | 6,135: International Management

ECTS credits: 4

### Overview examination/s

(binding regulations see below)

Central - Written examination (50%, 90 mins.)

Examination time: inter-term break

Decentral - examination paper written at home (in groups - all given the same grades) (50%)

Examination time: term time

### Attached courses

Timetable -- Language -- Lecturer

[5,133,1.00 International Management](#) -- Englisch -- [Casas Klett Tomas](#), [Ruigrok Winfried](#)

## Course information

### Course prerequisites

None.

### Learning objectives

This course has the following objectives:

1. To understand how multinational corporations coordinate activities across borders and cultures, respond to the conflicting challenges of globalisation and de-globalisation, and compete in the ever-changing global economic, social, and political environments.
2. To learn to analyse complex international management cases comprehensively and succinctly.
3. To discuss international management challenges, draw meaningful conclusions, and put down your insights in a group paper.
4. To develop problem-solving and inter-personal skills for working effectively in culturally-diverse groups.

### Course content

In this course, key international management topics will be discussed, including globalisation, international strategy, internationalisation process, cross-cultural management, fundamentals and practical insights for doing business in important international markets, and other aspects related to international business.

### Course structure and indications of the learning and teaching design

- This course counts 4 credits. Accordingly, the total average workload for students is 120 hours. This includes self-study, campus time and all examinations.

The sessions will be a mixture of lectures, case discussions, and small in-class assignments.

### Course literature

All readings (including case studies) will be provided through Canvas.

### Additional course information

For students taking the International Management profile area, this is a compulsory course.



## Examination information

### Examination sub part/s

#### 1. Examination sub part (1/2)

##### Examination time and form

Central - Written examination (50%, 90 mins.)

Examination time: inter-term break

##### Remark

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##### Examination-aid rule

Extended Closed Book

The use of aids is limited; any additional aids permitted are exhaustively listed under "Supplementary aids". Basically, the following is applicable:

- At such examinations, all the pocket calculators of the Texas Instruments TI-30 series and mono- or bilingual dictionaries (no subject-specific dictionaries) without hand-written notes are admissible. Any other pocket calculator models and any electronic dictionaries are inadmissible.
- In addition, any type of communication, as well as any electronic devices that can be programmed and are capable of communication such as notebooks, tablets, mobile telephones and others, are inadmissible.
- Students are themselves responsible for the procurement of examination aids.

##### Supplementary aids

None.

##### Examination languages

Question language: English

Answer language: English

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#### 2. Examination sub part (2/2)

##### Examination time and form

Decentral - examination paper written at home (in groups - all given the same grades) (50%)

Examination time: term time

##### Remark

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##### Examination-aid rule

Term papers

Written work must be written without outside help according to the known citation standards, and a declaration of authorship must be attached, which is available as a template on the StudentWeb.

Documentation (quotations, bibliography, etc.) must be carried out universally and consistently according to the requirements of the chosen/specified citation standard such as e.g. APA or MLA.

The legal standard is recommended for legal work (cf. by way of example: FORSTMOSER, P., OGOREK R., SCHINDLER B., Juristisches Arbeiten: Eine Anleitung für Studierende (the latest edition in each case), or according to the recommendations of the Law School).

The reference sources of information (paraphrases, quotations, etc.) that has been taken over literally or in the sense of the original text must be integrated into the text in accordance with the requirements of the citation standard used. Informative and



bibliographical notes must be included as footnotes (recommendations and standards e.g. in METZGER, C., Lern- und Arbeitsstrategien (latest edition)).

For all written work at the University of St.Gallen, the indication of page numbers is mandatory, regardless of the standard chosen. Where page numbers are missing in sources, the precise designation must be made differently: chapter or section title, section number, article, etc.

## Supplementary aids

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## Examination languages

Question language: English

Answer language: English

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## Examination content

All course contents, including lectures, guest lecture, slides and all compulsory readings.

## Examination relevant literature

All compulsory readings listed on Canvas

