

International Short Programs 2024

Infosession for WU students



VERSION: JANUARY 2024



Agenda

- **ISP overview**
- **ISPs abroad**
- **Short Programs of WU partner universities**
- **ISPs at WU**
- **Application details**
- **Credit transfer and IBW International Experience**
- **Contact and Q&A**

ISP Overview 2024

ISPs abroad

- **Porto** Sustainable Business Summer School
- **Bangkok** Summer School on International Business and Sustainable Development
- **Buenos Aires** Global Marketing Program (Winter 2024, application already passed)

Short Programs of partner universities

- Programs with possibility of nomination:
 - The Chinese University of **Hong Kong**
 - **Singapore** Management University
 - **Copenhagen** Business School
 - University of **Ljubljana**
- Programs without possibility of nomination

ISPs at WU

- International Summer University WU
- Vienna Innovation Program
- Summer School in Finance

Short Programs within ENGAGE.EU

- Engage.EU Summer School 2024 (University Toulouse 1 Capitole, France)

ISPs abroad



Porto Sustainable Business Summer School



Where

- Porto, Portugal
- Partner University: Católica Porto Business School (CPBS)



When

- **July 1 - July 19, 2024**
- Latest arrival in Porto on June 30. Earliest departure after the official program closing.



Who

- Advanced bachelor's students from WU (max. 20) + students from CPBS (max. 20)



Program Fee

- 600€ (excl. accommodation)



Academic Program & Team

- Sustainable Business (sustainable financial systems, concepts of circular economy, legal frameworks,...)
- CPBS: Prof. Alexandra Leitão, Prof. Arménio Rego, Prof. João Pinto, Prof. Raquel C Franco
WU: Prof. Edith Littich, Dr. Stephan Bauer



Credits & IBW

- 8 ECTS
- IBW-International Experience:
 - BaWiSo19: yes
 - BaWiSo23: can be part of course abroad module (IBW: Internationales Wahlfach)

Porto Sustainable Business Summer School 2023



Bangkok Summer School on International Business and Sustainable Development



College of Management
Mahidol University

WU
WIRTSCHAFTS
UNIVERSITÄT
WIEN VIENNA
UNIVERSITY OF
ECONOMICS
AND BUSINESS



Where

- Bangkok, Thailand
- College of Management - Mahidol University (CMMU)



When

- **August 26 - September 13, 2024**
- Latest arrival in Bangkok on August 25. Earliest departure after the official program closing.



Who

- Advanced bachelor's students from WU (max. 20) + students from CMMU (max. 10-15)



Program Fee

- 620€ (excl. accommodation)



Academic Program & Team

- Challenges with regard to sustainable development when operating internationally
- CMMU: Dr. Astrid Kainzbauer, Dr. Sooksan Kantabutra, Assist. Prof. Suparak Suriyankietkaew, Assoc. Prof. Nattavud Pimpa
- WU: Can Tihanyi, MSc, Valentin Kiefner, MSc



Credits & IBW

- 8 ECTS
- IBW-International Experience:
 - BaWiSo19: yes
 - BaWiSo23: can be part of course abroad module

Bangkok Summer School 2023



College of Management
Mahidol University

WU
WIRTSCHAFTS
UNIVERSITÄT
WIEN VIENNA
UNIVERSITY OF
ECONOMICS
AND BUSINESS



Short programs of WU partner universities



Programs **with** possibility for nomination

SMU Global Summer Programme

 Singapore
Management
University


(June 24 – July 19, 2024)

CUHK International Summer School

 The Chinese
University of Hong
Kong

Date tba

CBS Summer University

 Copenhagen
Business School

(June 24 – July 26, 2024)

Ljubljana Summer School

 University of
Ljubljana

(July 8 – July 24, 2024)

Please note:

- The partner university is directly responsible for the respective program. Spots for WU Students are limited (3-6 spots per program).
- Students **can be nominated** by WU for these programs. **Students interested in attending these programs have to apply during the regular [ISP application period for WU students](#).** Once nominated, students must adhere to the partner university's instructions for application, fee payment, course registration, prerequisite checks, and any additional requirements that may arise.
- Program fees may apply. There are no WU mobility grants available for these programs.
- For information on eligibility for the IBW international experience, please refer to the information on the ISP website.

Programs **without** possibility for nomination

- Selection of recommended programs for WU Bachelor's and WU Master's students based on location, academic content, WU partnership status, etc.
- Programs for 2024 are already published on our [website](#).

Please note:

- The partner university is directly responsible for the respective program.
- This means that the application process takes place **directly at the partner university**, according to the partner university's application procedures and requirements.
- Students **cannot be nominated by WU** for these programs.
- Course transfer requests to: course.abroad@wu.ac.at
- Program and tuition fees may apply.
- For questions regarding a specific program, please turn directly to the respective university.
- For information on eligibility for the IBW international experience, please refer to the information on the ISP website.

WU mobility grant for ISPs abroad

- **Goal:** financial support for WU students who could not otherwise afford to participate in the ISP
- **Amount:** coverage of program fee + travel (and accommodation) allowance
- **Application requirements:**
 - regular, degree-seeking WU student
 - proof of special and verifiable financial needs
 - Application for a grant as part of the ISP application process in March
- **Documents:**
 - Proof of special need (e.g. current official confirmation of receipt of a federal scholarship, i.e. Studienbeihilfe, medical proof / certificates etc.)
 - Letter of application
- **Selection:**
 - Part of the general selection/admission process
 - Admission/rejection based on general selection criteria, ranking
 - If you are selected to attend an ISP – eligibility for a grant will be determined based on financial situation, letter of application for grant, and ranking position
 - If you are not awarded a grant → participation under standard terms

Please note: grants are only available for ISPs abroad organized by WU

ISPs at WU





Where

- Vienna
- WU



When

- July session: **July 1 - July 19, 2024**
- August session: **July 22 - August 9, 2024**



Who

- Students from WU and international students (bachelor and master level)



Program Fee

- No fee for WU students (additional costs for extracurricular activities)



Academic Program

- Wide range of business-related topics
- WU lecturers and international guest lecturers



Credits & IBW

- 8 ECTS
- IBW-International Experience:
 - BaWiSo19: no
 - BaWiSo23: cannot be part of course abroad module

International Summer University WU (ISU^{WU}) 2023



Vienna Innovation Program



Where

- Vienna
- WU



When

- **May 13 - May 24, 2024**



Who

- Master's students from WU and WU partner universities



Program Fee

- No fee for WU students (additional costs for extracurricular activities)



Academic Program & Team

- Innovation management, real-life projects
- Univ.-Prof. Dr. Christopher Lettl, Alessio Delpero, PhD, Dr. Sonja Sperber

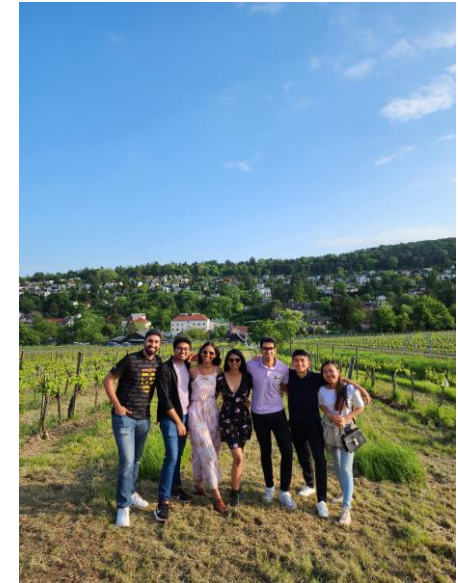


Credits & IBW

- 5 ECTS
- IBW-International Experience:
 - BaWiSo19: no
 - BaWiSo23: cannot be part of course abroad module

Online application deadline for WU students: February 15, 2024

Vienna Innovation Program 2023



Summer School in Finance



Where

- Vienna
- WU



When

- **August 19 – August 23, 2024**



Who

- Master's students with background in financial economics



Program Fee

- No fee for WU students



Academic Program

- Endowment management/long-term investing



Credits & IBW

- 5 ECTS
- IBW-International Experience:
 - BaWiSo19: no
 - BaWiSo23: cannot be part of course abroad module

ISPs within the Engage.EU network



ENGAGE.EU Summer School 2024



Where

- Toulouse, France
- Toulouse Capitole University



When

- **June 17 – June 28, 2024**
- Virtual component prior to the program (dates tbd)



Who

- Advanced bachelor's students from member institutions of the ENGAGE.EU network



Program Fee

- none



Academic Program & Team

- Artificial Intelligence and Societal Challenges
- Lecturers from ENGAGE.EU member institutions



Credits & IBW

- TBA (presumably 4-5 ECTS credits)
- IBW-International Experience:
 - BaWiSo19: no
 - BaWiSo23: can be part of course abroad module

Application



- **ISPs abroad & programs of partner universities with nomination**
- **ISU^{WU}**

Who Can Apply for an ISP?

Bachelor's level

- Enrollment in a WU bachelor's program (BaWiSo, BBE, WiRe)
- Completion of courses worth at least 36 ECTS (without free electives)

Master's level

- Enrollment in a WU master's program

Exceptional cases:

Individual bachelor's program students (e.g. IBW/Chinese)

Please send a request to spwu@wu.ac.at to gain access to the [online application tool](#)

Please note that, depending on your study program, you might be required to take the course "Interkulturelle Kompetenz" (IKK) either before or after participating in an ISP. For more information, please refer to this [website](#).

Application Procedure

Before starting the application process, please make sure you have downloaded the **Application Sheet**.



! Please note: the Vienna Innovation Program, the ENGAGE.EU programs, the Summer School in Finance and Short Programs of WU partner universities (without nomination) have different application processes!

1

Log in to the online application tool (WU student ID)
Link [online](#)
March 4, 2024 (2 p.m.) - March 11, 2024 (12 noon)
(for ISPs abroad)

2

Fill in online application form
Attention: application requirements

3

Indicate your ISP preferences
up to 2 preferences
Grant application (yes/no)

4

Upload your application documents (in English)
- One application sheet with answered questions
- CV
- WU transcript and GPA (generated automatically)

5

Submit your application before deadline

Before starting the application process, please make sure you have downloaded the **Application Sheet**.

A sneak peek:

1. Motivation

Why do you want to participate in an International Short Program during your studies, and what academic and personal goals do you aim to achieve through this experience?

Briefly describe the specific reasons why you decided to apply for these respective ISPs / this respective ISP.
If you are applying for more than one ISPs, please argue separately for each preference.

First Preference:

Second Preference:

Regarding culture and internationality, what was particularly important for you?

2. Engagement

As a student, you are part of the WU community. If you think beyond studying, what other experiences are important to you at WU? Why would you be a good representative of WU abroad?

Regarding social commitment (e.g. volunteering or tutoring) and practical experiences, do you have experiences at WU or beyond? How will these be useful for spending time abroad / when interacting with students from other cultures?

3. Global Mindset

- Questions sorted into three blocks: **Motivation, Engagement, Global Mindset**
- 3-4 sentences (around 100 words) per question
- The application sheet can be **downloaded** any time from our **website**, needs to be uploaded to the OSS during the application period
- Special attention will be paid to the extent to which you have personally dealt with the questions and expressed a certain degree of **self-reflection**.
- You do not need to upload motivation letters, unless you are applying for a mobility grant

Link to Application Sheet:



Selection Procedure and Criteria

1

(Pre-)Selection based on application documents

- Selection is relative to cohort (e.g. BBE students are compared with BBE students)
- Criteria are evaluated in context of life circumstances (e.g. age, study progress, background)

2

Group interviews (if applicable)

3

Final selection/program and course allocation = nomination

- 50% GPA, 50% composed of Application Sheet & personal impression



Timeline 2024

- **Small group advisory meeting:** March 5 2024, 14:00 (see [here](#) for further information)
- **Application period (ISPs abroad, ISU^{WU}):** March 4 - 11, 2024 (12 noon)
- **Group interviews :** after March 11, 2024
 - Group interviews for Porto: March 20th, from 14:00 to 18:00
 - Group interview for Bangkok: after Easter break
- **Notification of nomination:** presumably by the end of April, 2024

Credit Transfer and IBW International Experience



IBW International Experience



IBW International Experience - requirements for BaWiSo 19

- **One** mobility is required for the IBW international experience
- Different options:



Organized by WU (e.g. Porto, Bangkok):

- Upon successful completion, the IBW international experience will be registered automatically by the International Office

Not organized by WU:

- Keep in mind that not all programs are suitable for the IBW international experience (see information published online)
- Upon successful completion, students are required to send the transcript of the partner university to the International Office at spwu@wu.ac.at

If you are enrolled in **BaWiSo23**, please refer to [this website](#) regarding your International Experience.

Credit Transfer



Important points in time

*please regularly check our [website](#) for updated program factsheets



BEFORE

Check Courses /
Factsheets*



DURING

Take Courses



AFTER

Apply for Credit
Transfer

Credit Transfer can only take place
AFTER you took courses



What can be transferred?

*please regularly check our [website](#) for updated program factsheets

ISP

- Information on courses:
 - IO Website
 - IO Factsheets*

Self-Organized

- SMU – Singapur Management University
 - CUHK - Chinese University of Hongkong
 - CBS – Copenhagen Business School
 - University of Ljubljana
-
- NO** Factsheets
 - Please contact us → course.abroad@wu.ac.at



Credit Transfer
Application



What do I need for the credit transfer?

- Form F35 and Supplementary Forms
- **Official** Transcript from Partner University
- All documents to course.abroad@wu.ac.at



Questions about pre-recognition and credit transfer

- Online Consultation appointments via MS-Teams
- Mail to Claudia Krikl at course.abroad@wu.ac.at
- call under 01 31336 3505

Useful websites

ISPs for WU students (overview)

<https://short.wu.ac.at/isp>

ISP Porto

<https://short.wu.ac.at/porto>

ISP Bangkok

<https://short.wu.ac.at/bangkok>

Programs of partner universities

<https://www.wu.ac.at/en/students/study-internationally/international-short-programs-for-wu-students/short-programs-of-wu-partner-universities/>

Vienna Innovation Program

<https://short.wu.ac.at/viennaip>

ISU^{WU}

<https://short.wu.ac.at/isuwu>

ENGAGE.EU Summer School

<https://www.engageuniversity.eu/>

Summer School in Finance

<https://www.wu.ac.at/en/programs/incoming-students/summer-school-in-finance/>

IBW international experience

<https://short.wu.ac.at/ibw-international-experience>

Other short programs at WU partner universities

<https://short.wu.ac.at/other-short-programs>

Please note that all information in this presentation is subject to change.

Contact us 😊



Vanja Vukovic

Programm Management, Internationale Kurzstudienprogramme und Sommeruniversitäten

✉ spwu@wu.ac.at

☎ [+43-1-31336-6839](tel:+43-1-31336-6839)



Franziska Wurm

Programm Assistenz, Internationale Kurzstudienprogramme und Sommeruniversitäten

✉ spwu@wu.ac.at

☎ [+43-1-31336-4120](tel:+43-1-31336-4120)

General inquiries: spwu@wu.ac.at

ISP website: <https://short.wu.ac.at/isp>



[@wuinternationaloffice](https://www.instagram.com/wuinternationaloffice)

Anna-Sophie Wild

Program Management, International Short and Summer University Programs

✉ spwu@wu.ac.at

Now it's time for your questions!

